

who help their customers leverage the explosion of IoT data will win big in the 5G era.

Telecommunications operators



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14.2

billion connected devices today

billion connected devices by 2025

zettabytes of data will be

41.6

generated by IoT devices by 2025 90%

of IoT data will be semi-structured or unstructured

10 - 100x

5G expands the

possibilities for loT Data.

end-to-end latency

1 millisecond

greater bandwidth 99.999%

availability

Greater mobility

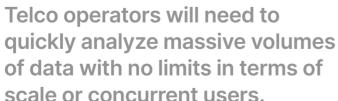
faster download & upload

1000x

right analytics platform to capture the 5G and IoT opportunity.

Telecommunications operators need the

Critical analytics capabilities for delivering next-generation solutions



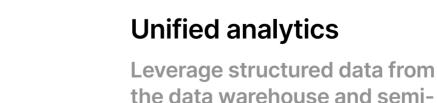
learning

In-database machine

Extreme scale and

performance

Accelerate time-to-market and produce more accurate predictive models using all of your data.



Multi-cloud and hybrid cloud

Bring analytics to your data

of the public clouds.

wherever it resides: in your on-

premises data center and in all

structured data from the data

lake for enhanced BI/reporting

and enriched predictive models.

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