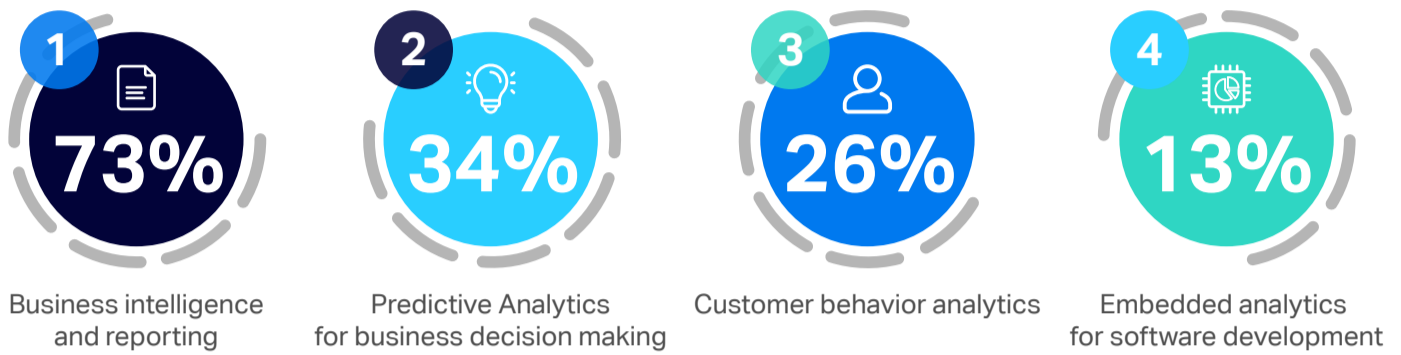


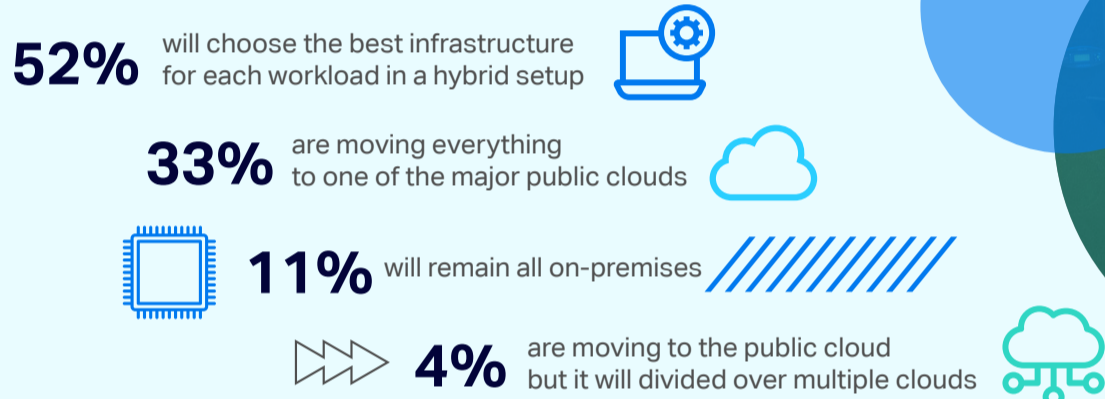
Data Analytics Business Trends 2021-2022

To discover today's cloud and data analytics trends across EMEA, Vertica has surveyed 240 data experts from industry leading organizations. This infographic provides insights into how businesses leverage data analytics and what challenges they face when implementing Predictive Analytics, Artificial Intelligence and Machine Learning capabilities.

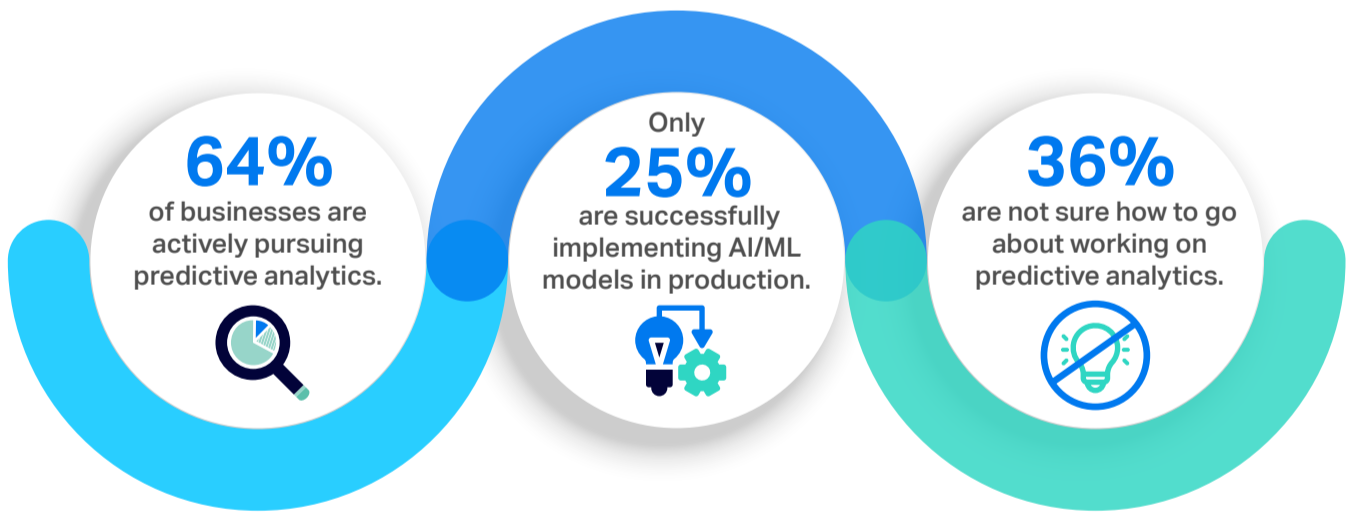
Top Analytics Projects organizations are pursuing in 2022:



Cloud, On-premises or Hybrid?



Where are businesses in their predictive analytics journey?



3 out of 5



organizations face serious challenges when implementing AI/ML initiatives.

The top AI/ML implementation challenges are:

