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Data Analytics Business Trends 2021-2022

To discover today's cloud and data analytics trends across EMEA, Vertica has surveyed 240 data experts from industry leading organizations. This infographic provides insights into how businesses leverage data analytics and what challenges they face when implementing Predictive Analytics, Artificial Intelligence and Machine Learning capabilities.

Top Analytics Projects organizations are pursuing in 2022:



Business intelligence and reporting



Predictive Analytics for business decision making



Customer behavior analytics



Embedded analytics for software development

Cloud, On-premises or Hybrid?



will choose the best infrastructure 52% Will choose the best in hust dotted

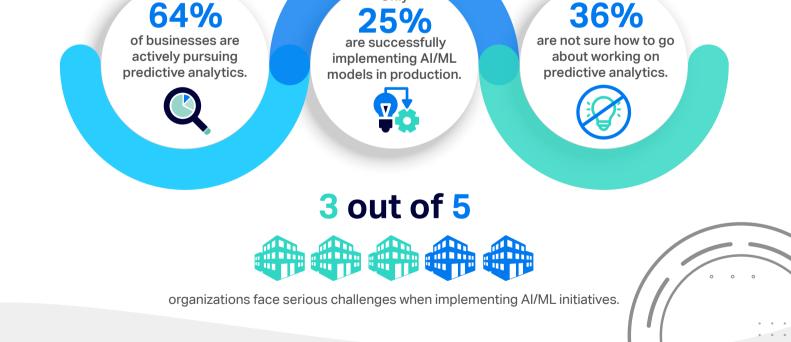
33% are moving everything to one of the major public clouds

11% will remain all on-premises



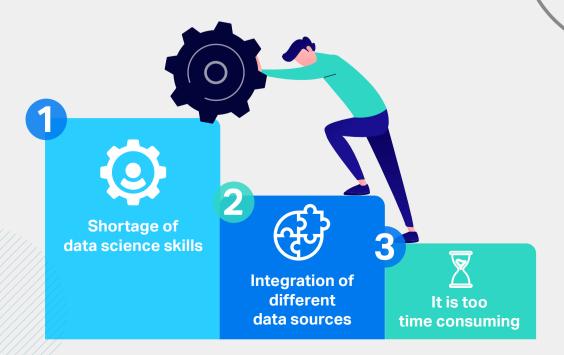
4% are moving to the public cloud but it will divided over multiple clouds

Where are businesses in their predictive analytics journey?



Only

The top AI/ML implementation challenges are:



For more information about Vertica visit: www.vertica.com *Questions allowing multiple answers yielded more than 100% total response