# Case Study: Integra Group

### Introduction

This case study of Integra Group is based on a February 2016 survey of Vertica customers by TechValidate, a 3rd-party research service.

"Using Vertica Software provide us with valuable, collectible user behavior data. This significantly decreased the time we spent on our product."

"We use Vertica as an engine for our product."

"Top technology."

## Challenges

- Is using Vertica for the following:
  - Fraud monitoring/prevention
- Replaced the following vendor with Vertica:
  - Home grown solution

## Use Case

- Uses the following Business Intelligence (BI), Visualization and/or ETL tool in their environment with Vertica:
  - BI: Tableau

#### Results

The following is the most valuable Vertica capability:

#### **Company Profile**

Company: Integra Group

Company Size: Small Business

Industry: Security Products & Services

#### About Vertica

With the Vertica Analytics platform, Micro Focus innovates in software, services, and big data infrastructure to make data tangible for businesses, right now.

- High availability without hardware redundancy
- Reduced TCO by 51-100% with Vertica.
- Improved query performance by 101 500% with Vertica.

Learn More:

Vertica

Source: Marco Spinetti, CEO, Integra Group



Published: Nov. 13, 2018 TVID: B8B-463-3CD

Research by

TechValidate by SurveyMonkey