

THE VERTICA® DATABASE

SIMPLY FAST.™

Vertica® Analytic Database for the Cloud

Vertica Analytic Database for the Cloud is an on-demand version of Vertica's blazingly fast, grid-enabled columnar database hosted on Amazon's Elastic Compute Cloud (Amazon EC2). The pay-as-you-go offering enables companies to create high-performance, terabyte-scale analytic data marts without upfront data center costs and delays.

The Only Analytic Database as Elastic as the Cloud

Vertica was designed specifically to scale and run 24x7 in grid-based computing environments like the cloud. It is the only cloud-based analytic database with the following innovations, which enable it to manage terabytes of data faster and more reliably than any other cloud database:

- **“Scale-out” grid architecture** – handles changing workloads as elastically as the cloud
- **Aggressive data compression** – lowers storage costs
- **Automatic K-Safety** – provides replication, failover and recovery in the cloud

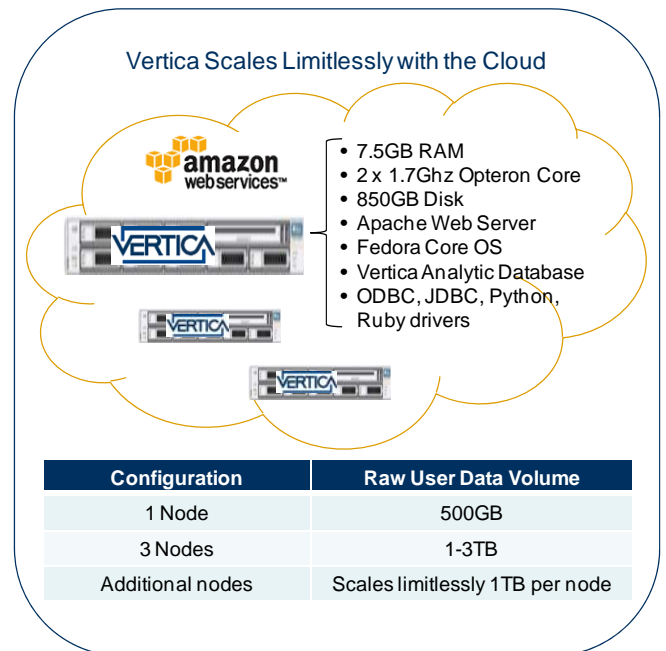
New BI Possibilities with Vertica for the Cloud

Vertica for the Cloud completely changes the economics of business intelligence, making it possible to rapidly initiate a much broader spectrum of analytic projects and businesses:

- Ad-hoc and short-lived business analytic projects
- New analytic Software as a Service (SaaS) businesses
- Vertica Analytic Database proof of concept projects

Vertica for the Cloud Benefits

- **Fastest “Time to Terabyte”** – Fully provisioned and ready for loading within minutes
- **Fastest performance** – 100x to 1000x faster than other cloud databases
- **Runs 24x7** – Automatic K-Safety makes Vertica the only failure-resilient analytic cloud database
- **Lowest startup cost** – No upfront hardware, data center or admin overhead. Just pay for database usage until you're done, then stop paying for it
- **Painless scalability** – Scales seamlessly as data volume changes
- **Smallest footprint** – Compresses data up to 90% to lower costs and improve performance
- **Proven platform** – Hosted by Amazon, with their proven data center and SLAs.





The Fastest Time to Terabyte – From Sign-up to Data Loading in Minutes

Vertica Analytic Database for the Cloud is licensed on a monthly basis with fees based on the amount of data you want to manage (visit www.vertica.com/cloud for pricing). The monthly fee includes:

- Use of a dedicated, Amazon EC2-hosted Vertica Analytic Database instance for one month
- Amazon EC2 hardware hosting and data transfer fees
- Amazon S3 fees for data backup
- Use of Vertica management and monitoring tools via the Vertica for the Cloud console
- Vertica technical support

After the Vertica cluster is provisioned by Amazon EC2, simply use any SQL tool via ODBC/JDBC (or Perl, Ruby, Python, PHP) to load and query Vertica for as many months as you need. When you're done, just stop paying to use Vertica for the Cloud and Amazon EC2 reclaims and reassigns the nodes in your cluster.



Sign up to use Vertica Analytic Database for the Cloud today...

Getting started with Vertica Analytic Database for the Cloud is easy. Visit www.vertica.com/cloud to order a hosted instance of Vertica or to learn more about how the Vertica Analytic Database can help your company revolutionize business analytics.

